

City of Rockville
Boards and Commissions
Application of Expression of Interest

Routed To:

☒ Council

☐ City Clerk

☐ City Manager

☐ City Attorney

☐ Council Support Specialist

☒ Other Faith Klaseich
Nate Wall

Date: 11/22/08

Board/Commission Interested In: Commission on the Environment

Name: Christine Davidson-McCord

Address: _____ Apt. # _____

Rockville, Maryland Zip _____

Home Phone _____ Work Phone (_____

E-Mail: Christine@roofcenter.com Fax: _____

Note: Work phone numbers are for staff use only.

Summary of Work Experience: See resume

Experience: I have 11 years of experience in marketing and sales with a building supply distributor. My new initiative within the company is as an advocate and educator for bringing 'greener' building products to my company and the local market place (builders, contractors, homeowners)

Education/Training: University of Massachusetts @ Amherst
Bachelor Degree in Food and Natural Resources
National Association of Home Builders, Certified Green Professional

Volunteer Activities: Coordinator of the Calvin Park Neighborhood Watch

Professional Affiliations/Memberships: National Association of Home Builders,
Home Builders Association of Maryland, U.S. Green Building Council,
Northern Virginia Building Industry Association.

Please describe your interest in serving on this Board/Commission My interest in the commission is twofold. As an industry professional I believe I can offer another point of view to the EC. I have hands-on working knowledge of current and innovative building practices, the environmental impact of building and national associates in the field.

Please indicate here ☒ yes or ☐ no whether or not the City may give elected officials who serve Rockville (other than the Mayor and Council) your name and address.

This information would not be used for any fund-raising, "issues" mailings or campaign mailings. No phone numbers will be given.

Please Return Form and Resume, if available, to: Mayor and Council
c/o City Clerk's Office
111 Maryland Avenue
Rockville, MD 20850
240-314-8280

As a resident of Rockville, and the parent of young children, I have vested interest in seeing practical, environmentally healthy practices adopted by our city and state.

Christine P. Davidson-McCord

1997 – Present

The Roof Center, Inc.
Beacon Roofing Supply, Reston, VA

Gaithersburg, MD

Outside Sales Representative / Green Building Initiative

- Heading the initiative to bring Green Building products, methods and education to our company, customers and homeowners.
- Sell exterior building products, including roofing, windows, decking, millwork, skylights, insulation and siding products to building contractors who service the residential and commercial industry.
- Prospect, develop and maintain customer accounts.

Corporate Marketing Manager

- Management of company and association events (trade shows, grand openings, outings, etc).
- Write and produce marketing collateral, newsletters, direct / web marketing materials.
- Created and launch all sales promotions.
- Manage a prospect, client and manufacturer database.
- Showroom Design and planning.
- Manage manufacturers to achieve marketing goals.
- Public relations; publicity campaigns, press releases, magazine ads.

1996 – 1997

Takeout Taxi

Herndon, VA

Program Development / Corporate Catering Manager

- Designed and development of new catering program (Business Lunch Solutions™).
- Development of marketing plan, promotional collateral and operational development.
- Launch and implementation of program at corporate test sites (nationally).

1995 – 1996

Spirit of Baltimore
Spirit Cruises Inc., Norfolk, VA

Baltimore, MD

Food and Beverage Director

- Directed production, service and financial activities of food and beverage department.
- Quality control, manager and staff support, entertainment, customer service, production.
- Financial responsibilities included forecasting, budgeting and monitoring all costs.

1993 – 1995

Chippabee Golf Club

Bristol, CT

Food and Beverage Director

- Oversee all food and beverage production, cost and service.
- Planning and cost containment.
- Internal / external marketing and promotions.
- Hiring, training and supervision of all staff.
- Book, plan and execute all functions and club events.

1988 – 1992

Sheraton Inn
Property of Richfield Hotel Group

Lowell, MA

Restaurant / Beverage Manager

- Managed the operations of restaurant, lounge and room service.
- Hired, trained and supervised all service personnel in all outlets.
- Maintained forecasts, budgets, payroll and inventory controls.

Education: The University Of Massachusetts at Amherst
Bachelors of Science Degree: Food and Natural Resources

Certifications: Certified Green Professional, National Association of Home Builders

Memberships: United States Green Building Council, National Capital Chapter
National Association of Home Builders (NAHB)
Home Builders Association of Maryland (HBAM)
Northern Virginia Building Industry Association (NVBIA)

Volunteer
Activities: Coordinator of the Calvin Park Neighborhood Watch Program